Committee of the Whole
Minutes
Monday, July 15, 2019 – 7:16 PM
Village Board Room, Lisle Village Hall, 925 Burlington Avenue

PRESENT: Trustee Carballo, Trustee Cawiezel, Trustee Dixit, Trustee Hasse, Trustee Sadat, Trustee Winz, and Mayor Pecak

ALSO PRESENT: Village Manager Eric Ertmoed, Assistant Village Manager Jack Knight, Chief of Police Dave Anderson, Development Services Director Mike Smetana, Director of Public Works Jason Elias, Assistant Director of Public Works Adam Hall, Finance Director Sarah Schueler, Village Attorney Kathleen Elliott, Deputy Village Clerk Karen Arnold and Village Clerk Lorna Turner

I. CALL TO ORDER & ROLL CALL

II. PUBLIC COMMENT

Diane Homloka, LCVB, discussed meetings the LCVB has had with the Village regarding the funding agreement and a merger with the new partnership. She then outlined their concerns. Ms. Homloka stated that a funding agreement was never presented, nor were their questions regarding the funding amount for the new organization answered. Ms. Homloka indicated that current employees were not included in the new by-laws.

Ms. Homloka remarked on the new law and how specific it is. She indicated they are willing to work off the remaining 75% and will continue to promote Lisle hotels, businesses and the community.

Ms. Homloka stated they are formally requesting that they be put on the August 5th Committee of the Whole agenda, so they may speak with the Board and they may make an informed decision. She also suggested tabling the proposed resolution until the future of the LCVB can be determined.

III. PRESENTATIONS

A. 2019 - 2021 Strategic Plan Report - July 2019

Village Manager Ertmoed presented a progress report on the 2019-2021 Strategic Plan. He highlighted some of the strategies and actions taken to implement the four key strategic plan areas.

Trustee Sadat questioned how the Village is prioritizing. Manager Ertmoed responded that staff is collectively working together to review the items, and ensuring workflows and staffing is aligned with the priorities.
Mayor Pecak thanked staff for visible changes and progress made.

B. Discussion Regarding Proposed Lisle Economic Development Partnership

Village Manager Ertmoed discussed establishing an economic development partnership organization and how it fits in with the strategic priorities.

Manager Ertmoed spoke on the different approaches the Village had in the past with economic development and how each had their own unique benefits. He then reviewed the new model, where economic development services would be arranged via a contract through the partnership. He then remarked on what the partnership will focus on.

Manager Ertmoed stated before the Board for discussion is a draft of the by-laws related to the formation of the partnership. He remarked that an initial operating agreement between the Village and the partnership has not been drafted, and they anticipate funding by a combination of the general fund and hotel/motel tax revenue. He added that the partnership will be required to establish an investor / partner program that will assist in sustaining the organization, so it won’t be solely reliant on Village funding.

Robin Friday, LCVB, questioned how the new organization is it going to function as it relates to the current EDC, adding that it appears to duplicate efforts. Ms. Friday also discussed the stringent qualifications of current EDC members and questioned if the qualifications of a Board member of the new partnership are going to enable them to properly contribute. Ms. Friday stated they (LCVB) want the same thing the Board wants, growth and prosperity in Lisle. She stated they are the experts in tourism and need to be a piece of the new organization to contribute and share their experience.

Trustee Carballo spoke on his involvement with the LCVB Board and how they want to see the LCVB to continue. Trustee Carballo spoke on the importance of the LCVB to the Lisle community. He requested that they be put on an agenda to address the issue of whether the Board wants the LCVB to continue or not.

Trustee Carballo commented on a transition agreement that was presented and how it was a dissolution agreement. He stated the Village should enter into a funding agreement with the LCVB while the new partnership is being structured.

Mayor Pecak reminded everyone that the item before the Village is a framework for the new organization and not funding agreements. Trustee Carballo stated they should not discuss a framework for a new organization, when they don’t know what’s going to happen to the existing organization. Mayor Pecak stated the LCVB is a separate organization outside of the control of the Village. Adding that the organization has the ability to raise funds themselves from private organizations. He stated that if the value is there, and the community finds the value, those who find the impact would gladly contribute to the organization as well as have other funding sources from the public sector.

Trustee Winz agreed that the by-laws appear to not include the LCVB. He stated that is not the way he recalled the conversation prior to being elected. He then spoke on what his concerns are.
Trustee Sadat questioned what will happen to the EDC with the new partnership. Manager Ertmoed stated there are opportunities for subcommittees within the partnership.

Trustee Sadat stated she too shares the concern about qualifications and questioned how the make-up of the new partnership Board was determined. Manager Ertmoed explained how the by-laws were drafted off other local organizations.

Trustee Cawiezel remarked that going forward the organization needs to have a diversity of funding sources to ensure the ability to react to economic change. She stated that the hotel / motel tax is a tax and the funds do not directly go back to the entity they are collected from.

Trustee Dixit stated the funds will be shifting and believes that's what the Board is struggling with, but the focus is the new economic partnership and how we move forward. She stated the funding issue may be resolved at a later point, once an understanding of what the agreement moving forward is. She indicated that mirroring other Villages and their successes is optimal and this new partnership will get us there.

Trustee Hasse asked if Village Manager Ertmoed could update the Board on the conversions between the Village and the LCVB. Manager Ertmoed stated both parties met on a number of occasions, he then reviewed what was discussed.

Mayor Pecak questioned if the Board agreed with the preparation of a resolution in conjunction with the formation of the Lisle Economic Development Partnership.

Trustee Hasse questioned if the by-laws are set in stone, adding there are details she is not agreeable with. Manager Ertmoed stated if there are comments to the by-laws they should be discussed, so that when it does come before the Village Board again, it is a product that is ready for legislative approval.

Trustee Sadat moved to table the item until the next meeting, so they may have more information. Trustee Carballo seconded the motion. Mayor Pecak stated we don't vote at Committee of the Whole, only direction is given to staff.

Trustee Carballo suggested putting whether the LCVB will be funded or not on their next agenda, then move forward.

Trustee Cawiezel stated she sees no connection between moving forward with the entity and existence / non-existence of the LCVB, an independent corporation recognized by the State of Illinois.

Mayor Pecak suggested choosing a neutral entity, such as Choose DuPage, and naming an interim Director to head this until a board is established and an executive director is hired. He indicated that if this does not move forward, no progress will be made and the same conversation will be had six months from now.

Mayor Pecak pointed out that the partnership is not 50/50 between economic development and a visitors and conventions bureau; it is a negotiation of getting the CVB's scope into a greater economic development tool kit. He stated that if restaurant and hotels find this partnership beneficial he would expect them to sit on the board, raise and give funds towards the partnership.
Trustee Dixit questioned if the LCVB knew that they were going to be subset of the new partnership, indicating that was her understanding. She stated they are being recreated with other responsibilities and their core functions will continue.

Trustee Carballo stated he seconded Trustee Sadat’s motion to table this item and place it on the next agenda. Mayor Pecak stated there is no voting at Committee of the Whole, just direction given to staff regarding agenda items. Trustee Winz asked how we can get it onto an agenda them. Attorney Elliott stated Committee of the Whole is an informal process where staff is directed.

Mayor Pecak individually questioned each Board member if they support direction given to staff with the preparation of a resolution in conjunction with the formation of the Lisle Economic Development Partnership.

Ayes: Trustees Hasse, Cawiezel and Dixit
Nays: Winz, Sadat and Carballo
Motion approved.

Trustee Carballo asked how they can get the LCVB on the agenda; can it be requested by a Trustee. Attorney Elliott stated she will have to research.

IV. PUBLIC / OFFICIAL / STAFF COMMENT

Trustee Carballo stated that the Village Attorney not knowing how to get something on a future agenda is ridiculous and it is sad that for the last three years there has been talk of economic development yet nothing has been accomplished. Trustee Carballo commented on the treatment of the LCVB, other public entities, and businesses and how wrong it is. Mayor Pecak cut off Trustee Carballo indicating he was being repetitive.

Trustee Hasse indicated the behavior she is seeing is not good and the Board needs to remember that all of them were elected by the residents and this is not acceptable.

Trustee Winz remarked this is a highly emotional topic and he is trying to be fair and the Board needs to look for a resolution. He stated he would have appreciated other Board members taking in account the new members and their request to table in order to gain a better understanding.

Village Attorney Elliott explained that after researching the Village code she determined that there is no procedure in place for placing items on an agenda; so it defaults to Robert’s Rules of Order, where the Chair sets the agenda.

V. EXECUTIVE SESSION

A. Appointment, Employment, Compensation, Discipline, Performance or Dismissal of a Specific Employee of the Village

Motion to recess the Committee of the Whole meeting and enter into Executive Session to discuss the appointment, employment, compensation, discipline, performance or dismissal of a specific employee of the Village.

Moved by Trustee Marie Hasse, seconded by Trustee Sara Sadat
Ayes: Trustees Hasse, Sadat, Cawiezel, Dixit, Winz, Mayor Pecak
Nays: Trustee Carballo
Motion approved.

The Village Board recessed into executive session at 9:24 PM.

At this time, Trustee Carballo left the meeting.

VI. ADJOURNMENT
The Village Board reconvened the Committee of the Whole meeting at 10:57 PM.

Motion to Adjourn.
Moved by Trustee Dixit, seconded by Trustee Hasse.
Motion approved.

The Village Board Committee of the Whole Meeting adjourned at 10:58 PM.
The minutes of the July 15, 2019 Village of Lisle Committee of the Whole were passed and approved this 5th day of August, 2019.

Mayor Pecak

Anthony J. Carballo

Trustee Carballo

Trustee Cawiezel

Trustee Dixit

Trustee Hasse

Trustee Sadat

Trustee Winz